

Program

THURSDAY, June 22, 2000

Session 1 (plenary): **IMPERFECT COMPETITION 1** **Chair:** J.TIROLE (IDEI, Toulouse I) ☞ **Amphi Colloque**

- 9:00 – 9 :30 *Registration and Welcoming Address*
 ☞ Hervé GUYOMARD (Head of the Economics Department INRA)
- 9:30 – 10:20 J. PERLOFF (University of California, Berkeley, USA) and M. B. Ward (University of California, Berkeley, USA)
 « Welfare, Market Power, and Price Effects of Product Diversity: Canned Juices »
 Discussant : P. CHINTAGUNTA (University of Chicago, USA)
- 10:20 – 11:10 M. SLADE (University of British Columbia, Vancouver, CANADA and GREQAM, Marseille, FRANCE)
 « Mergers, Brand Competition and the Price of a Pint »
 Discussant : A. NEVO (University of California, Berkeley and NBER, USA)
- 11:10 – 11:40 **Coffee break** ☕
- 11:40 – 12:30 P. DOBSON (Loughborough University, UK), R. Clarke (University of Wales College of Cardiff), S. Davies (University of East Anglia), and M. Waterson (University of Warwick)
 « Buyer Power and its Impact on Competition in the Food Retail Distribution Sector of the E.U. »
 Discussant : P. REY (IDEI, Toulouse I)
- 12:30 – 14:30 **Lunch** ☞ **Room MD : 001**
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Session 2 (parallel): **QUALITY 1** **Chair:** M. SLADE (UBC and GREQAM) ☞ **Room MB : 406**

- 14:30 – 15 :15 A. HOLLANDER (Université de Montréal, CANADA) and S. Monier-Dilhan (INRA Toulouse),
 « Grading and Quality Upgrading : Complements or Substitutes ? »
 Discussant : E. AURIOL (ARQADE and IDEI, Toulouse I)
- 15:15 – 16 :00 C. DIMITRI (US Dep. of Agriculture, Washington DC, USA) and E. Lichtenberg (University of Maryland, USA)
 « Verification in Contracts with Random Changes in Quality »
 Discussant : S. MARETTE (INRA, Grignon)
- 16:00 – 16 :30 **Coffee break** ☕ ☞ **Room MD : 001**
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Session 3 (parallel): **MARKETING STRATEGIES** **Chair:** P. REY (IDEI, Toulouse I) ☞ **Room MB : 407**

- 14:30 – 15:15 F. BERGES (INRA Toulouse)
 « Coupons : The Choice of The Promotional Vehicle by The Producer »
 Discussant : R. SEXTON (University of California, Davis, USA)
- 15:15 – 16 :00 T. S. GABRIELSEN (University of Bergen, NORWAY) and L. Sorgard (Norwegian School of Economics and Business Administration , NORWAY),
 « Private Labels, Price Rivalry, and Public Policy »
 Discussant : V. REQUILLART (INRA Toulouse)
- 16 :00 - 16 :30 **Coffee break** ☕ ☞ **Room MD : 001**

👉 Room MB : 406

17 :15 – 18 :00 S. MARETTE (INRA, Grignon) and J. M. Crespi (University of California, Davis, USA)
« How Should Food Safety Certification Be Financed ? »
Discussant : F. SALANIE (INRA, Toulouse)

👉 Room MB : 407

17 :15 – 18 :00 B. HUETH (Iowa State University, USA) and T. Melkonian (Iowa State University, USA),
« Land Ownership and Incentives in Agricultural Contracts »
Discussant : E. LIGON (University of California, Berkeley, USA)

20:30 Dinner “Restaurant Le 7 Saint-Sernin”



D Amphi Colloque

9:40 – 10:30 A. NEVO (University of California, Berkeley and NBER, USA)
« Mergers with Differentiated Products : The Case of The Ready-to-Eat Cereal Industry »
Discussant : M. IVALDI (IDEI, Toulouse I)

👉 Room MD : 001

👉 Room MB : 406

11:45 – 12:30 S. GAUCHER (INRA-ESR, Ivry/Seine), and L.G. Soler (INRA-ESR, Ivry/Seine)
« Supply Contracts and Quality Choice in Agro-Food Chains »
Discussant : F. BERGES (INRA, Toulouse)

👉 Room MD : 001

<u>Session 8 (parallel):</u>	FOOD SAFETY 2	Chair: J. PERLOFF (University of California, Berkeley, USA)	 Room MB : 407
11:00 – 11:45	E. M. MOJDUSZKA (University of Massachusetts, USA) and J. A. Caswell (University of Massachusetts, USA), and J.M. Harris (ERS, USDA, Washington D.C.) « Consumer Choice of Food Products and the Implications for Price Competition and Government Labeling Policy » <i>Discussant</i> : M. SIMIONI (INRA Toulouse)		
11:45 – 12:30	S. MARETTE, J.C. Bureau, and E. Gozlan (UMR, INA-INRA, Paris-Grignon), « Product Safety Provision and Consumers' Information » <i>Discussant</i> : C. DIMITRI (US Dep. of Agriculture, Washington DC, USA)		
12:30 – 14:30	Lunch		 Room MD : 001

<u>Session 9 (plenary):</u>	CONTRACTS 2	Chair: D. MARTIMORT (IDEI, Toulouse I)	 Amphi Colloque
14:30 – 15:20	R. CHAMBERS (University of Maryland, USA), J. Quiggin (University of Maryland, USA) « Production Externalities and Multi-task Principal-Agent Problems » <i>Discussant</i> : B. JULLIEN (GREMAQ, IDEI Toulouse I)		
15:20 – 16:10	E. LIGON (University of California, Berkeley, USA) « Agricultural Markets and Relative Performance Evaluation » <i>Discussant</i> : R. DESSI (IDEI, Toulouse I)		
16:10 – 16:40	Coffee break 		 Room MD : 001
16:40 – 17:30	R. SEXTON (University of California, Davis, USA) and M. Zhang (University of California, Davis, USA) « Captive Supplies and The Cash Market Price : A Spatial Markets Approach » <i>Discussant</i> : A. HOLLANDER (Université de Montréal, CANADA)		

<i>Speakers have 30 minutes, discussants 10 minutes, and 10 minutes (plenary sessions) or 5 minutes (parallel sessions) are left for discussion.</i>
